



# Company Overview

Moscow, 2023

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# Our Company

25 Years on the IT Market

# At a Glance

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**GMCS** is a leading company on the Russian IT market.

GMCS helps customers accelerate their digital transformation using technologies and solutions from leading suppliers, as well as the company's proprietary solutions

The company is headquartered in Moscow, branches are in St. Petersburg, Penza, Perm, Tula and Kazan

Member of the Maxima Group of Companies since 2023



**25**  
YEARS ON THE  
MARKET



**500+**  
SPECIALISTS



**1000+**  
PROJECTS

# The Leading IT Market Position



CNews

CNews,  
the leading IT and  
technology analyst in  
Russia and CIS



TADVISER

TAdviser,  
Russian news portal  
and IT analytical  
agency



25GmCS

- **Top 100 Largest IT Companies** (2021, 2020)
- **One of the Largest IT suppliers for Retail** (2023, 2021), **Manufacturing** (2022-2020)
- **One of the Leading Developers of Mobile Apps** for Business and Public Sector (2021, 2020), **Data Analytics Solutions** (2023, 2020), and **HR Tech** (2024, 2022) in Russia
- **Top 10 Best CRM systems (Microsoft Dynamics 365 platform)** (2021, 2020)
- **Top 100 Largest IT Companies of Russia** (2020)
- **One of the Largest Suppliers of RPA** (2023), **ERP** (2024), **CRM** (2023-2020), **BI** (2021, 2020), **HR Tech** (2023-2020)
- **Top Largest IT suppliers for Energy & Utilities** (2021, 2020), **Fuel and Energy Industry** (2023), **Retail** (2021, 2020), **Manufacturing** (2024, 2022)



The industry portal  
"Production  
management"



The CIOs official  
portal Global CIO



Smart Ranking of  
the largest technology  
markets in Russia and  
the world

- **Top 10 Largest IT Providers** for Manufacturing (2023, 2021)
- **Largest IT Provider of EAM, HRM, SCM and WMS Solutions** (2023, 2021-2019)
- **Top 3 Largest IT Providers of BI Solutions** (2023, 2021-2019)
- "The best HR project" in the Accounts Chamber of the Russian Federation (2022)
- "The best project in the sports industry" in the Russian Football Union (2022)
- "The best regional project" in Central Federal District with the Project in ABI PRODUCT (2018)
- **Top 50 largest companies in the HRTech market** (2023)

# Our Partners



foresight.



Comindware®

ТУРБО



BOCC



Incomand



Ctrl<sup>2</sup>go!



Membership in business communities

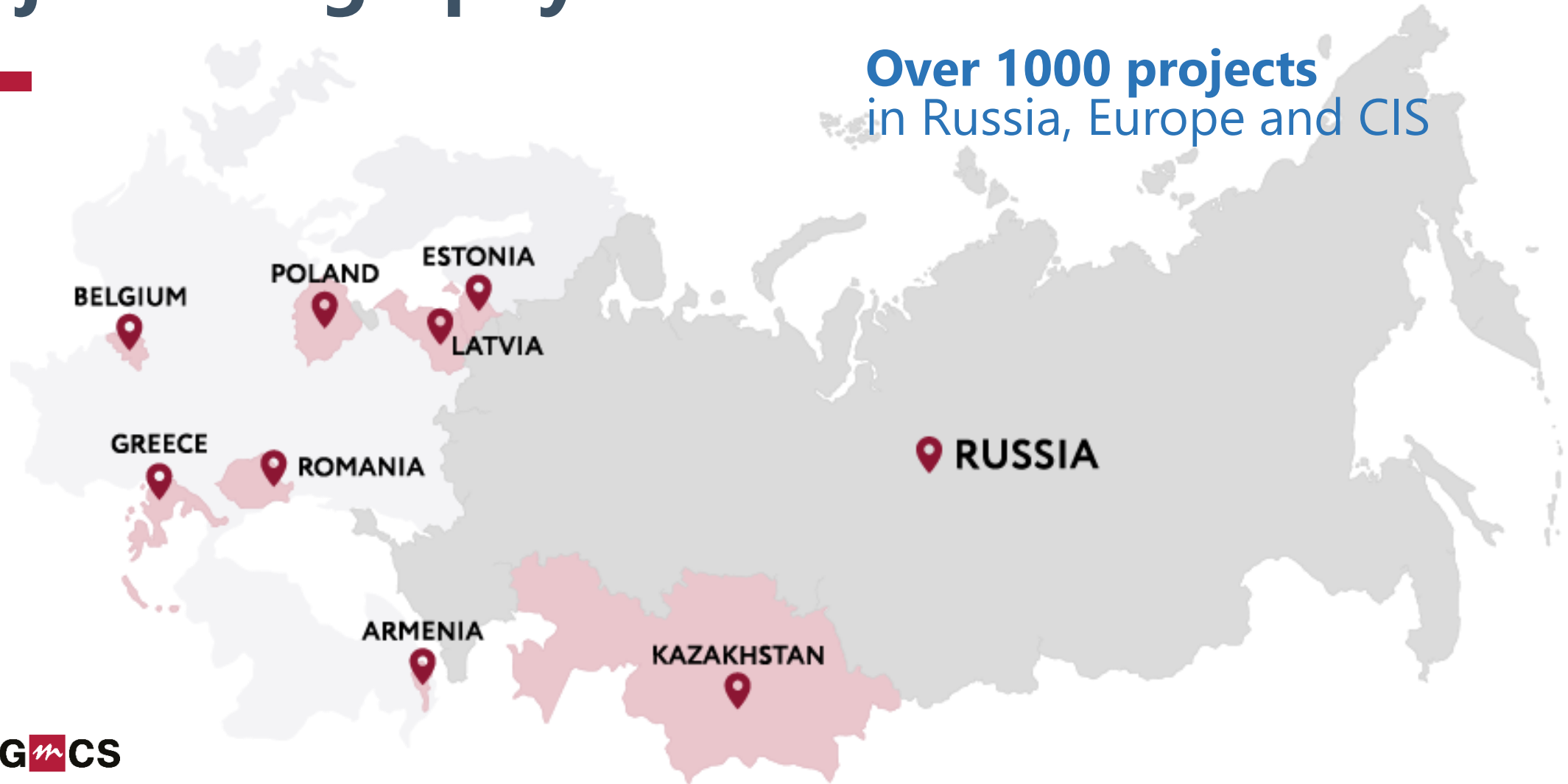


# Our Customers and Industries



# Project Geography

Over 1000 projects  
in Russia, Europe and CIS





# Our Advantages

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## **Reliable Digital Transformation Partner**

Extensive expertise and deep industry knowledge, 20+ years on the IT-market



## **Full Range of Services**

Design, implementation and maintenance of business applications and digital services



## **Unique Experience**

Implementation of large-scale IT projects, including cooperation with Big4



## **Professional Team**

Resource centers in several regions. Internal Competence Centers



## **Customers' Trust**

Across Russia and beyond. Customers are core value



## **Innovation in Action**

Advanced Digital Technology. Multiproduct portfolio. Our own solutions



# Digital Business Transformation

Accelerate Your Business Performance

# Digital Retail

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## Customer Behavior Prediction, Cost Reduction and Omni-channel:

- Seller's Automated Workstation
- Sales from any device
- Intelligent Service and Customer Personalization
- Cost Optimization, Price Monitoring and Customer Behavior Prediction with Analytics and Cloud Services
- Customer Intelligence
- Back Office Automation



# Digital Manufacturing

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## Industry 4.0: Digital Transformation in Manufacturing:

- Product Lifecycle Management, from planning and startup to sales and after-sales service
- Quality Control and Equipment Reliability Management
- Supply Chain Management
- Predictive Repairs, remote maintenance using IoT
- Optimization of production processes Reporting
- Integration with internal (MES, MDC, etc.) and external systems (Mercury Federal System, etc.)



# Digital Energy and Utilities

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## Support for Power System Transformation:

- Smart Energy: billing, mediation, customer care, claims work, integration with state information systems and other systems
- Smart Utilities: processing, invoicing, data exchange
- Investment and repair programs
- Anti-fraud solutions
- Data handling, including data collected with IoT
- Analytics and Reporting
- Digital communications: portals, private offices, chat bots

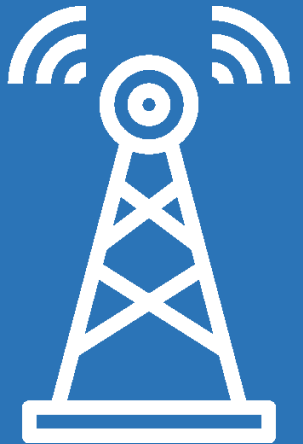


# Digital Telecommunications

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## Support for New Business Models, Identification of Growth Points and Cost Optimization:

- End-to-end Process from sales to marketing
- Contact Center Solutions (Inhouse / Outsourcing)
- Single Window Technology
- Service Desk (ITIL/ITSM)
- Field Service
- Intelligent Services
- Chatbots



# Digital Transport and Logistics

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## Effective Transportation and Logistics Management, Digital Supply Chains:

- **Mathematical models:** planning and forecasting how much, when and what needs to be shipped
- **Digital Twin:** simulation and dynamic modeling, analysis of data obtained using IoT and not only
- **Digital services** through business process automation



# Digital HR

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## Support for HR Transformation maximizing the intellectual and creative potential of employees:

- **Operational HR services** (administrative services, salary management, payrolls, etc.)
- **Talent Management** (recruitment, training, adaptation, motivation, employees' digital footprint and other)
- **Digital HR** (self-service, portals, personal accounts, interaction with employees, RPA)
- **HR analytics** (strategic workforce planning, statistics, competitive analysis and fluidity management, KPI analysis and other tasks)







# Intelligent Technologies

The Future is Being Shaped Today

# Modeling, Optimization, Machine Learning

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**Understanding of “what”, “how” and “why” occurs, making decisions based on artificial intelligence:**

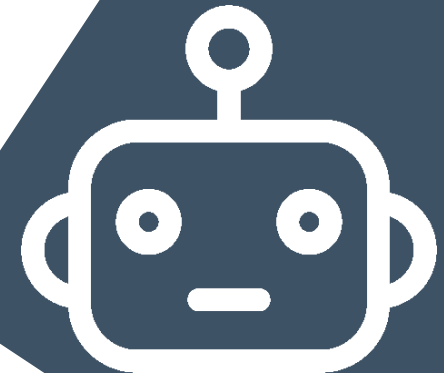
- Strategic, medium-term, operational planning
- Situational modeling
- Scenario and Statistical Analysis
- Recommendation Systems
- Intelligent Analysis of Large Data
- Working with Data in the Cloud



# Robotic Process Automation (RPA) and Chatbots

## Digital workforce to automate repetitive and routine operations:

- **International and Russian RPA platform**, one of the largest RPA teams in the Russian market
- **RPA solution catalog** (finance, HR, marketing, warehouse, procurement, EDM, service, etc.)
- **RPA Center of Excellence:** assistance in identifying processes suitable for robotization, industry and process expertise
- **Intelligent Chatbots** and Virtual Assistants



# BI and Advanced Analytics

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## Analyze, model and create new business ideas:

- Self Service BI
- Advanced Analytics powered by Machine Learning and Big Data
- Data Visualization (interactive dashboards, 3D reports, etc.)
- Integration with the Existing Business Applications and Services
- Collaborative Working with the Data on Any Device



# Mobile Applications

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**Ready-to-use solutions and custom solutions for business management from anywhere, on any mobile device:**

- Service Works, an application for field specialists
- Electronic Product Catalog Production (digital product copy)
- Construction Supervision, application for operation specialists
- Mobile Workstation for retail
- Mobile Workstation for warehouse
- Mobile Personal Account and other apps

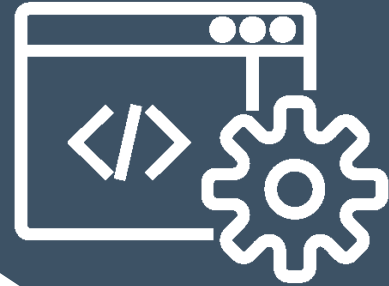


# Custom Development

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## Full-cycle services for software development, implementation and maintenance, complex integration projects:

- **Process organization and development management:** teams, contractors, release, delivery, operations, quality control
- **Design Competences:** multicomponent, distributed, integrated, highly loaded systems, dataflow applications, etc.
- **Technology Competency:** assembly, configuration, deployment and upgrade, application clustering, collection and analysis of information on the work of systems and applications, etc.



# IT Infrastructure Services & Solutions

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## Reliable support of business IT infrastructure:

- Migration of data and information systems (local and cloud versions)
- Monitoring
- Database monitoring and maintenance
- Troubleshooting
- Updating applications (installing new versions)
- Backup





# Business Solutions

The Right Automation Solutions for Your Business



# Solutions for Enterprises

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## Classic Business Process Automation:

- Enterprise Resource Planning (ERP)
- Customer Relationship Management (CRM)
- Enterprise Asset Management (EAM)
- Human Resources Management (HRM)
- Supply Chain Management (SCM)
- Warehouse Management System (WMS)



# Solutions for the Public Sector

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## Support Government Agencies to Ensure Transparent Interactions with the Public:

- Management of Public Service Delivery
- Management of Procurement and Tender Procedures
- Financial Management and Budgeting
- HR Management
- Reporting and Analytics





# VerEx Platform

Our Own Solutions Designed for  
Enterprise Management Automation.

The Platform is included in  
the Unified Register of Domestic Software

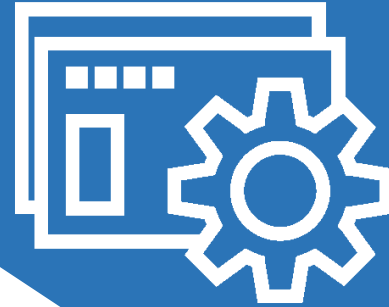


# VerEx Platform



## Russian Software Product for a Wide Range of Tasks:

- Management, Storage and Work with Data
- Automation of Key Processes with Roles
- Use of Mobile Devices



# Verex Platform Solutions

## Enterprise Application and Systems

EAM

Commercial Property  
Management

Construction  
Supervision

Billing

Budgeting

Reporting

Document  
Management

Robotic Services

## Mobile Applications

Service Engineer

Electronic Registry  
List of Equipment

Seller's Mobile  
Assistant

Mobile Analytics

## Industrial Application and Tailored Solution

Retail

Price Monitoring

Veterinary Solution

Compensation  
Management

# Contacts

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Moscow

Penza

Kazan

Saint Petersburg

Perm

Tula



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[GMCS.Global](#)