

## Taming the Digital Wave

Moscow, 2025

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# GMCS Our Company

25 Years on the IT Market

#### At a Glance

#### **GMCS** is a leading company on the Russian IT market

GMCS helps customers accelerate their digital transformation using technologies and solutions from leading suppliers, as well as the company's own solutions

The company is headquartered in Moscow, branches are in St. Petersburg, Penza, Perm, Tula and Kazan

Member of the MT-Integration Group of Companies since 2023









### The Leading IT Market Position



- Top 200 Largest IT Companies (CNews500, 2025)
- One of the Largest IT suppliers for Retail (2023, 2021), Manufacturing (2022-2020)
- One of the Leading Developers of Mobile Apps for Business and Public Sector (2021, 2020), Data Analytics Solutions (2023, 2020), and HR Tech (2025-2022) in Russia
- Top 10 Best CRM systems (2021, 2020)



- Participant of the Map of the Russian IT market (2025, 2024)
- Top 300 Largest IT Companies of Russia (Tadviser500, 2025)
- One of the Largest Suppliers of RPA (2023), ERP (2024), CRM (2024-2020), BI (2021, 2020), HR Tech (2024-2020)
- Top Largest IT suppliers for Energy & Utilities (2021, 2020), Fuel and Energy (2024, 2021), Retail (2025, 2021), Manufacturing (2024, 2022)
- Top 20 Largest Developers of Mobile Applications for Business and the Public Sector (2022)



- Top 15 Largest IT Providers for Manufacturing (2025-2023)
- Largest IT Provider of EAM, HRM, SCM and WMS Solutions (2025-2023)
- Top 3 Largest IT Providers of BI Solutions (2025-2023)
- **Leading IT supplier in industries** (energy, metallurgy, chemistry, mechanical engineering, etc.) (2025-2023)

foresight.



- "The best HR project" in the Accounts Chamber of the Russian Federation (2022)
- "The best project in the sports industry" in the Russian Football Union (2022)
- "The best regional project" in Central Federal District with the Project in ABI PRODUCT (2018)



- Technology Leader Award for implementing the complex Websoft HCM projects (2024)
- Accredited Enterprise Partner (2025)

Smart

**HRTech market** (2024, 2023)

**Top 3 Largest Integration** 

(2025)

Ranking

Top 50 largest companies in the

**Providers as SAP Replacements** 



#### **PIX Robotics**

Finalist of the PIX Awards in the category "Sales Leader" (2024)



 The Good to Great Award for the company's efforts in consistent and innovative personnel development (2025)

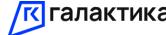
- "Space Takeoff" Award for demonstrating outstanding sales results (2024)
- "Major Sale" Award for Outstanding Achievement in Cooperation (2025)



#### **Our Partners**

















































#### **Our Advantages**

Russian IT solutions

Our portfolio includes solutions from more than 10 Russian software providers

**Full Range of Services** 

Design, implementation and maintenance of business applications and digital services Unique Experience

Implementation of complex, large-scale projects, including the cooperation with leading consulting companies

**Professional Team** 

Resource centers in several regions. Internal Competence Centers

**Customer Trust** 

Across Russia and beyond. Customers are core value Innovation in Action

Advanced Digital Technology. Multiproduct portfolio. Our own solutions



#### **Our Customers and Industries**











































## **Digital Business Transformation**

Accelerate Your Business Performance

#### **Digital Retail**

## **Customer Behavior Prediction, Cost Reduction and Omni-channel:**

- Seller's Automated Workstation
- Sales from any device
- Intelligent Service and Customer Personalization
- Cost Optimization, Price Monitoring and Customer Behavior Prediction with Analytics and Cloud Services
- Customer Intelligence
- Back Office Automation





#### **Digital Manufacturing**

## Industry 4.0: Digital Transformation in Manufacturing:

- Product Lifecycle Management, from planning and startup to sales and after-sales service
- Quality Control and Equipment Reliability Management
- Supply Chain Management

- Predictive Repairs, remote maintenance using IoT
- Optimization of production processes Reporting
- Integration with internal (MES, MDC, etc.) and external systems (Mercury Federal System, etc.)



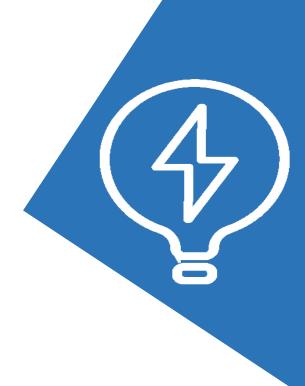


#### **Digital Energy and Utilities**

#### **Support for Power System Transformation:**

- Smart Energy: billing, mediation, customer care, claims work, integration with state information systems and other systems
- Smart Utilities: processing, invoicing, data exchange
- Investment and repair programs

- Anti-fraud solutions
- Data handling, including data collected with IoT
- Analytics and Reporting
- Digital communications: portals, private offices, chat bots





#### **Digital Transport and Logistics**

## **Effective Transportation and Logistics Management, Digital Supply Chains:**

- Mathematical models: planning and forecasting how much, when and what needs to be shipped
- Digital Twin: simulation and dynamic modeling, analysis of data obtained using IoT and not only
- Digital services through business process automation





#### **Digital Telecommunications**

## Support for New Business Models, Identification of Growth Points and Cost Optimization:

- End-to-end Process from sales to marketing
- Contact Center Solutions (Inhouse / Outsourcing)
- Single Window Technology
- Service Desk (ITIL/ITSM)
- Field Service
- Intelligent Services
- Chatbots





#### **Digital HR**

## Support for HR Transformation maximizing the intellectual and creative potential of employees:

- Operational HR services

   (administrative services, salary management, payrolls, etc.)
- Talent Management (recruitment, training, adaptation, motivation, employees' digital footprint and other)
- Digital HR (self-service, portals, personal accounts, interaction with employees, RPA)
- HR analytics (strategic workforce planning, statistics, competitive analysis and fluidity management, KPI analysis and other tasks)







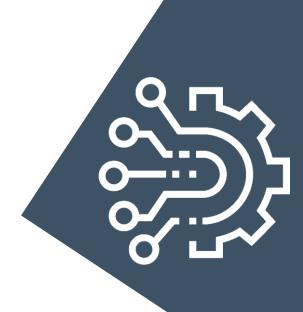
## Intelligent Technologies

The Future is Being Shaped Today

#### Modeling, Optimization, Machine Learning

## Understanding of "what", "how" and "why" occurs, making decisions based on artificial intelligence:

- Strategic, medium-term, operational planning
- Situational modeling
- Scenario and Statistical Analysis
- Recommendation Systems
- Intelligent Analysis of Large Data
- Working with Data in the Cloud

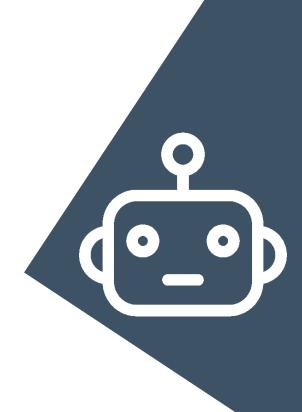




# Robotic Process Automation (RPA) and Chatbots

## Digital workforce to automate repetitive and routine operations:

- International and Russian RPA platform, one of the largest RPA teams in the Russian market
- RPA solution catalog (finance, HR, marketing, warehouse, procurement, EDM, service, etc.)
- **RPA Center of Excellence:** assistance in identifying processes suitable for robotization, industry and process expertise
- Intelligent Chatbots and Virtual Assistants





#### **BI and Advanced Analytics**

#### Analyze, model and create new business ideas:

- Self Service BI
- Advanced Analytics powered by Machine Learning and Big Data
- Data Visualization (interactive dashboards, 3D reports, etc.)
- Integration with the Existing Business Applications and Services
- Collaborative Working with the Data on Any Device





#### **Mobile Applications**

# Ready-to-use solutions and custom solutions for business management from anywhere, on any mobile device:

- Service Works, an application for field specialists
- Electronic Product Catalog Production (digital product copy)
- Construction Supervision, application for operation specialists
- Mobile Workstation for retail
- Mobile Workstation for warehouse
- Mobile Personal Account and other apps

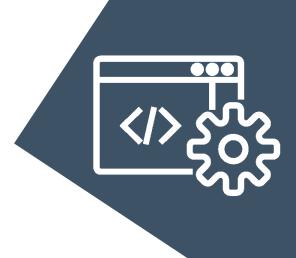




#### **Custom Development**

# Full-cycle services for software development, implementation and maintenance, complex integration projects:

- **Process organization and development management:** teams, contractors, release, delivery, operations, quality control
- **Design Competences:** multicomponent, distributed, integrated, highly loaded systems, dataflow applications, etc.
- Technology Competency: assembly, configuration, deployment and upgrade, application clustering, collection and analysis of information on the work of systems and applications, etc.





#### **IT Infrastructure Services & Solutions**

#### Reliable support of business IT infrastructure:

- Migration of data and information systems (local and cloud versions)
- Monitoring
- Database monitoring and maintenance
- Troubleshooting
- Updating applications (installing new versions)
- Backup





# G MCS

#### **VerEx Platform**

Our Own Solutions Designed for Enterprise Management Automation.
The Platform is included in the Unified Register of Domestic Software



#### **VerEx Platform**

## Russian Software Product for a Wide Range of Tasks:

- Management, Storage and Work with Data
- Automation of Key Processes with Roles
- Use of Mobile Devices









#### **Verex Platform Solutions**

#### **Enterprise Application and Systems Commercial Property** Construction **EAM** Billing Supervision Management Document Budgeting Reporting **Robotic Services** Management Mobile Applications Electronic Registry List Service Engineer Seller's Mobile Assistant Mobile Analytics of Equipment Industrial Application and Tailored Solution Compensation Retail **Price Monitoring Veterinary Solution** Management





Corporate Social Responsibility (CSR) and Environmental, Social and Corporate Governance (ESG)

#### **ESG Principles and Company Initiatives**

GMCS strives not only for business success, but also to contribute to the development of society. In our activities, we adhere to the principles of ESG (Environmental, Social and **Corporate Governance).** 

We actively support social projects and initiatives aimed at helping people in need and improving the quality of life.







State Autonomous Institution of Social Services "Mokshansky Psychoneurological **Boarding School**"



The White Iris **Charitable Foundation** 





Leukemia Foundation



**Association for the Development** of Mass Figure Skating



**Charity Foundation** "Podari zhizn"

#### Membership in Business Communities

GMCS is a member of professional and business communities, which allows the company to maintain a dialogue with business representatives.

This helps to better understand customer needs, share experiences and knowledge, learn about new trends and technologies, and establish partnerships with other companies.



Saint Petersburg International Business Association (SPIBA)



**Business Club** "Atlanty"





# Cooperation with Universities and Educational Initiatives

GMCS collaborates with leading educational institutions in the country, facilitating the training of highly qualified IT specialists for development of the digital economy.





















## Contacts

Moscow Kazan Penza

Saint Petersburg Tula Perm







