

OOO Wolkonsky

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Subject: services provided to OOO Wolkonsky

To: OOO GMCS Verex

**To the President of GMCS
Ekaterina Voropaeva**

Dear Ekaterina,

On behalf of OOO Wolkonsky, I would like to express my gratitude to OOO GMCS Verex (hereinafter GMCS) for the professionalism and high quality of a single digital solution based on the Qlik Sense platform.

The BI system provides interactive data analysis and visualization of financial and economic indicators of the company, including:

- analysis of performance indicators (revenue, average check amount, number of checks, an estimate of sales volumes in quantitative indicators, etc.);
- analysis of warehouse write off, production orders, purchases and stocks;
- analysis of self-cost, including warehouse transactions in context of accounts, write off and marginality;
- analysis and assessment of promotions and discounts;
- analysis of the company's financial results.

The data source for analytical reports (dashboards) in Qlik Sense is Microsoft Dynamics 365 for Finance & Operations (ERP system), implemented jointly with GMCS and put into operation in 2020.

Experts of GMCS implemented a flexible data integration methodology in the BI system:

- Batch jobs, configured in Microsoft Dynamics 365, work daily according to a customized schedule and prepare data for Qlik Sense dashboards. Batch jobs form flat intermediate tables with the required level of data aggregation from various sources — modular tables Dynamics 365;
- Data is loaded into Qlik Sense from intermediate tables every day;
- An incremental data is loaded for each dashboard, which allows loading new data every day and considering historical data changes.

This architecture makes it possible to operate data without reducing processing power. If the data check is required, you can always refer to the downloads in the intermediate tables and quickly find the reason for the discrepancy.

Cooperation with GMCS continues within the BI solutions replication to an international holding "Garez & Partners" which also includes the Wolkonsky bakery chain (the head of the holding and the founder of Wolkonsky is an investor and businessman Alexandre Rene Garese).

Based on the successful experience of interaction, Wolkonsky recommends GMCS as a reliable digital partner for the implementation of analytical solutions based on the Qlik Sense platform.

Yours faithfully,

Alexander Alexandrov / signature /
CEO of Wolkonsky