



G  **CS**

// SUCCESS STORY

STORA ENSO PACKAGING

CORPORATE MANAGEMENT SYSTEM
WITH A SCANDINAVIAN FLAVOUR



4
factories
in Russia



storaenso

BACKGROUND

Stora Enso Packaging is a division of the global company, Stora Enso, a leader in manufacturing and sale of paper and packaging products. In Russia, Stora Enso Packaging operates four factories.

Stora Enso wanted the ability to efficiently retrieve operations data, enhance cash management and adjust manufacturing priorities for each plant in a timely manner. This required a robust and centralized corporate information management system.

RESULTS

- Increased efficiency and management flexibility.
- Improved quality of production.
- Ability to generate all the necessary corporate reports easily.

GMCS continues to provide IT support to Stora Enso Packaging.

SCANDINAVIAN ORIGINS

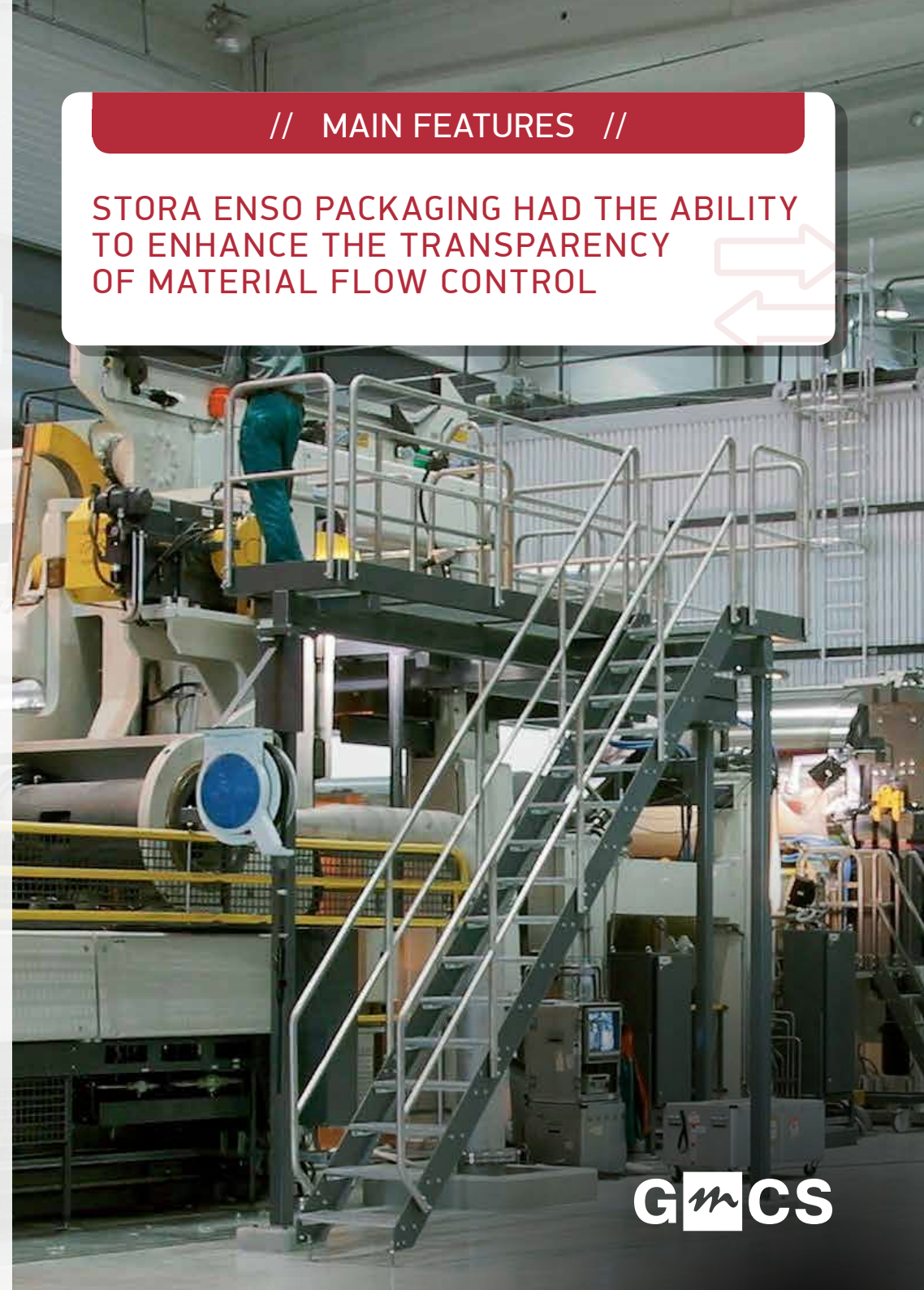
Stora Enso Group is headquartered in Helsinki and Stockholm and employs approximately 28,000 employees in more than 35 countries worldwide. In Russia, Stora Enso Packaging is one of the leading companies in the packaging industry with four plants across the country. The first plant in Balabanovo began operating in 1998; in 2004, the new production plant was opened in Arzamas, Nizhny Novgorod Region. In the summer of 2008, the company completed the construction of another plant located on the border of Moscow and Ryazan regions for the production of cardboard packaging. Production at all plants is based on modern technologies and complies with the ISO 9001:2000 quality assurance standard. Stora Enso Packaging also has offices in St. Petersburg and Nizhny Novgorod.

DYNAMIC BUSINESS ENVIRONMENT

Stora Enso Packaging's operation in Russia was growing quickly and in the summer of 2008, the division opened its fourth plant. Around the same time, Stora Enso decided to enhance its existing enterprise management system. This was because, although the plants had a high level of production automation that meets global standards, the company did not have a robust corporate governance system. Essentially, Stora Enso Packaging did not have a simple and convenient tool for generating consolidated financial statements, which in turn made material flow control within the company a challenging process. Stora Enso needed a centralized information management system to obtain crucial data on plants' activities more efficiently, enhance cash flow management and be able to adjust production and operation priorities for each plant in a timely manner.

// MAIN FEATURES //

STORA ENSO PACKAGING HAD THE ABILITY TO ENHANCE THE TRANSPARENCY OF MATERIAL FLOW CONTROL



Stora Enso hired GMCS to implement the centralized system. After an initial evaluation process, site survey, GMCS chose Microsoft Dynamics AX as the automation platform. This choice was based on its highly functional, user-friendly interface and its ability to replicate the system across multiple locations. The new corporate management system was successfully implemented at the newly built plant and in all other production units and offices in less than seven months.

DIVERSE IT APPLICATION NEEDS

The main objective of the project was to generate consolidated reports for all Stora Enso Packaging factories in Russia. To achieve this, Stora Enso manufacturing specialists verified the existing regulatory and reference information of manufacturing-related items

(materials, spare parts and accessories, services, and classification of finished products) and formed the analytical cost database of these items.

Thanks to Microsoft Dynamics AX, Stora Enso was also able to automate general, international and tax accounting including maintenance payments to suppliers, customers, other debtors and creditors. New user-friendly interfaces were added for integration with the banking and HR management systems. In the production system, receipts and status of finished goods were now traceable during shipment and just-in-time delivery. Accounting transactions were also made traceable through a batch accounting process. To ensure transparency of financial flows and efficient cash management, GMCS implemented a planning function that enabled cash flow management for financial centers and lines of businesses as well



// QUOTE //

SERGEY BULEEV,
CIO, STORA ENSO PACKAGING:

“The new plant was integrated into the unified management system, which included the consolidated financial statements process, immediately and automatically. Thus, we were not worried about how to keep track of financial performance when the plant came online, allowing us to concentrate on other critical business tasks”.

as a cash control function based on payment requests. For personnel management, GMCS implemented the BOSS-Kadrovik system which is the company’s standard corporate platform. Having formed the partnership in 2004, GMCS continues to provide technical support services to Stora Enso Packaging.

CREATING A STREAMLINED ORGANIZATION

- Increased efficiency and flexibility of managing the company by integrating key business processes into a single information management system.
- Creation of consolidated reports for all four Stora Enso Packaging factories in Russia meeting the standards and requirements of Russian legislation.
- Implementation of efficient and convenient management and planning tools for the finance department.
- Improved overall order process thanks to traceability and status reporting of goods during shipping and delivery.



GENERAL INFORMATION

GMCS – a leader in business applications implementation, software development and application management.

GMCS helps customers accelerate their digital transformation using technologies and solutions from leading suppliers, as well as the company's proprietary solutions

The company is headquartered in Moscow, branches - in St. Petersburg, Penza, Perm and Kazan.

HEAD OFFICE:

+7 (495) 737 99 91 // INFO@GMCS.RU

For more information, visit:

WWW.GMCS.RU