



To President of GMCS VerEx,  
Voropaeva Ekaterina

Dear Ekaterina,

I would like to thank your team for the work undertaken by GMCS VerEx to implement a project analysis tool based on the MS Power BI platform for MATCH Hospitality.

MATCH Hospitality is the industry leader in the management and sales of commercial hospitality programmes for major sports events. The MATCH Hospitality team has extensive experience in end-to-end hospitality programme management, and is responsible for the event fulfilment, guest management, technical operations and catering for a number of prestigious tournaments. MATCH Hospitality is the exclusive rights holder for the 2018 FIFA World Cup Russia™, offering access to exclusive ticket-inclusive hospitality packages.

Your team undertook an agile-approach to build the analytic dashboards, using data taken from web-based project management system Wrike, which is designed for project management, including sprints monitoring.

BI-system provides regular monitoring of risks and statuses, relevant for each project, tasks and sub-tasks. System gives an opportunity to analyze the project updates by functions– IT, HR etc.

Main tasks of BI-system:

- Risk indicator map by tasks and subtasks of projects;
- Analysis of project portfolio structure– by functions;
- Analysis of project portfolio Milestones by status.

We are pleased to continue our cooperation with GMCS following the development of such a solution. The development was carried out according to our specifications.

We appreciate and value our successful cooperation with GMCS.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Sha Hussain'.

**Head of Applications & Development**  
**Sha Hussain**  
**MATCH Hospitality**